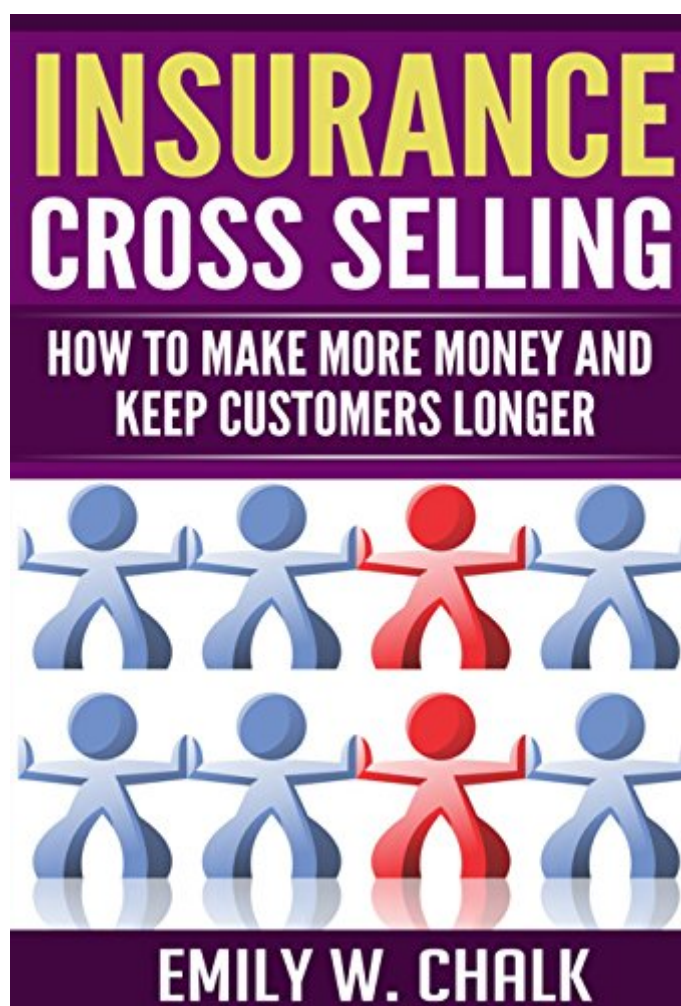


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# Insurance Cross Selling: How To Make More Money And Keep Your Customers Longer



## Synopsis

Cross selling insurance lines is probably the easiest and fastest way to grow your agency's profitability and book of business. The more lines of insurance you have with one customer, the more likely they are to stay with you long-term. This eBook is a direct approach to a cross selling strategies that can help you sell multiple lines of insurance with each one of your clients in your book of business. Whether you are new to the insurance business or simply just trying to perfect your skills, this eBook will help you make more money and keep clients longer.

## Book Information

File Size: 1389 KB

Print Length: 44 pages

Simultaneous Device Usage: Unlimited

Publication Date: January 21, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01AYLLO2M

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #513,996 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #48

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